



 TEXT IN CHURCH[®]

A TEXT MESSAGING GUIDE TO KEEP YOUR COMMUNITY CONNECTED DURING COVID19

MESSAGES FOR...
PARENTS OF YOUNG KIDS, LEADERS,
YOUR CONGREGATION, INVITE IDEAS,
ATTENDANCE BOOST, ENGAGING YOUR YOUTH



Here at Text In Church, we take our Purpose very seriously and we want to do all we can to help churches continue to thrive. Ultimately, we want you to know that Text In Church is positioned and prepared to walk through this season with you. Our system is performing optimally and our staff is used to working remotely. We are not going anywhere, and we are going to support you and your communities' needs to the very best of our ability. Practically speaking, here's what that looks like,

- Jeanette Yates, our Communication Manager, is hosting weekly live training to talk through different strategies for connecting with your members and guests exclusively online.
- We have a new Livestream Guest Follow-Up Plan with done-for-you messages so you can connect with all of the individuals who "attend" your church for the first time while you're hosting online services.

If you're a current member, we will add 1000 extra text messages to your account for the next 60 days. Just send the support team a message.

- **If you're not yet a member, you can access Text In Church FREE for 60 days.** No fine print, no contracts, no gimmicks. As long as you cancel before day 61, you will not be charged a penny.



**CLICK HERE FOR YOUR
FREE 60 DAY MEMBERSHIP**



4 TEXT MESSAGES FOR PARENTS OF YOUNG KIDS

ENCOURAGE AND RESOURCE THEM

For some families, school is out. This means schedules are hectic, kids are home needing activities to do, and a lot of parents are overwhelmed. We have the opportunity to step in and be a source of encouragement for them!

-Hey {First Name}, just wanted to send you a message of encouragement this morning. You are loved! We are praying for your family during this transition.

-Hi {First Name}! Here are some resources that might help with your kiddos during this time: [LINKS](#)

-We will not be meeting for (youth group/small group/kids club) on Wednesday evening. Join us at home by reading John 3 as a family!

OR if you are doing any virtual kids programming...

-Don't forget to join us on Facebook for our k-5th grade lesson this morning at 10:00am: [LINK](#)

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4 TEXT MESSAGES FOR LEADERS IN YOUR CHURCH

EQUIP THEM TO SERVE THEIR TEAMS

For you to send to them AND for them to send to their volunteers/teams:

- Hey {First Name}, I just wanted to check in with you and your family! How are you all doing? How can I be praying for you?
- So thankful to have you on our team at City Church. Just want you to know that you loved!

For Small Group Leaders

- Hey {First Name}, can you join us on a Zoom call (any video platform) tomorrow at 5:00pm to chat about how we can serve our members? Here's the link:
- Hey {First Name}, are you free for a phone call this week? Would love to connect and hear how you are!

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4 TEXT MESSAGES TO ENCOURAGE YOUR CONGREGATION

ENCOURAGE AND RESOURCE THEM

Just because you aren't meeting in your building on Sunday doesn't mean you can build community and connection with your people. They are looking for hope in this uncertain time, and now is a prime opportunity to encourage them. These simple messages can be resourceful and uplifting.

- Hey {First Name}, "see you" at online church this Sunday at 10 am: [LINK](#)
- Hey {First Name}, if you missed the online service Sunday, you can still watch it here: [LINK](#). Here were the 3 biggest takeaways from the sermon!
- Just checking in on you, {First Name}, how can we be praying for you during this time?
- Just wanted to shoot over a message of encouragement this morning. You are loved!



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3 TEXT MESSAGES TO HELP YOUR PEOPLE INVITE

DIGITAL INVITES + REMINDER TEXTS

We can encourage our members to show up for our digital services AND equip them to invite their friends and family. Now may be the easiest time for someone who has been resistant to church to actually "show up." Sitting through an online service is much different than in-person, so let's make the most of it!

- Hey {first name}, our church is doing services online and the messages have been so encouraging. Check it out: [LINK](#)
- Hey {first name}, if you missed the service live, there's a recording of it saved here: [LINK](#)
- Hey {first name}, did you watch the service today? What'd you think?

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3 TEXT MESSAGES TO BOOST YOUR ONLINE ATTENDANCE

DIGITAL INVITES + REMINDER TEXTS

We can encourage our members to show up for our digital services AND equip them to invite their friends and family. Now may be the easiest time for someone who has been resistant to church to actually "show up." Sitting through an online service is much different than in-person, so let's make the most of it!

Send Thursday at 1pm

Hi {First Name}! It's pastor Tyler. Really looking forward to online worship this weekend. Be sure to invite a FB friend!

Send Saturday night or 1-3 hours before service"

-Good Morning {First Name}! I hope you can join us for online worship. We'll be going live at 10am. Here's the link: LINK

Send Monday morning:

-Hey {First Name}, here's the link to the service if you missed : LINK. Join us same time, same place, next week :)



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7 TEXT MESSAGES TO ENGAGE & ENCOURAGE YOUTH

ENCOURAGE AND UPLIFT THEM

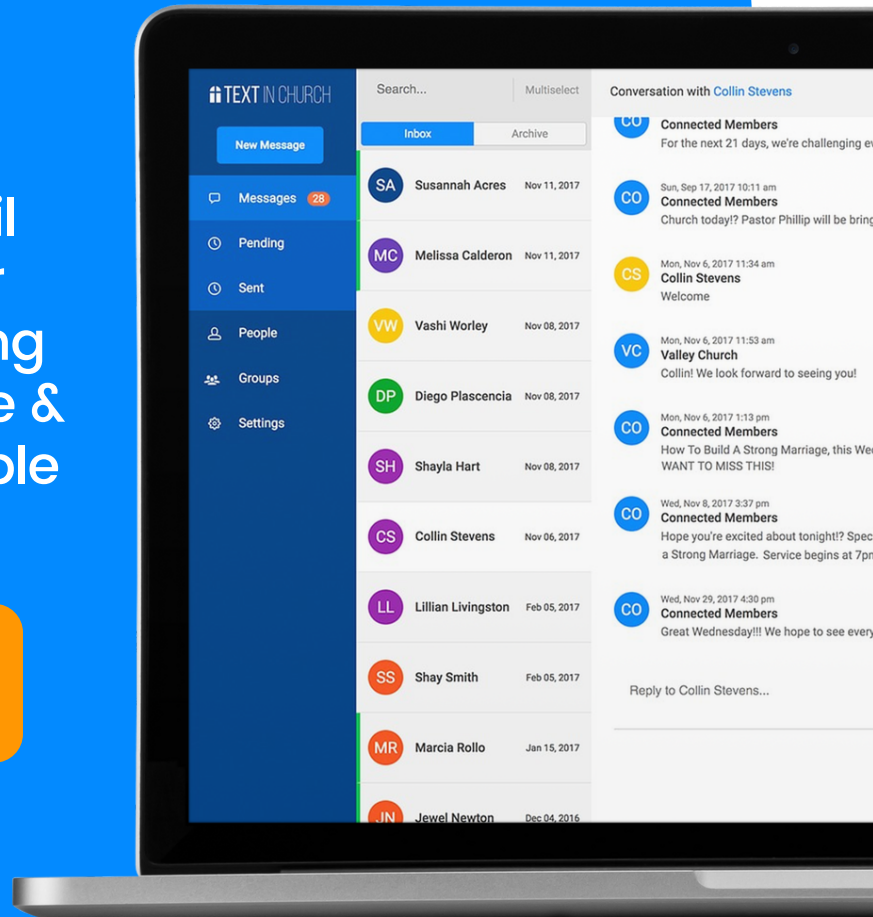
- Hey {First Name}, I just wanted to let you know I'm praying for you today!
- Updates on meeting: We are so bummed to share that we will not be meeting in person tomorrow night. BUT check out this video we made for you: [LINK](#)
- Just a reminder that you are loved by a God who is bigger than all our fears!
- Instagram Challenge: [#bethechurch](#) by posting an encouraging Insta story and tag (enter youth group handle)
- Hey {First Name}, here's a great idea while you're social distancing! Text a relative that would love to hear from you (grandparent, aunt/uncle, parent?!) I know it would make their day!
- We miss you! Let's "get together" Join us on (Zoom, Facebook Live, Google Hangout/Meet) for small group! [[insert link](#)]
- Hi {First Name}, I saw this fun idea on Facebook and thought you and your friends might enjoy it! Play charades with friends on a video call/Facetime

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TEXT IN CHURCH FREE FOR 60 DAYS

Text In Church is the trusted text and email software to help your church thrive by helping you care, communicate & connect with your people

**START MY 60 DAY FREE
MEMBERSHIP NOW!**



The best way for us to get a message out

Text in Church is the best way for us to get a message out to the church that we want to make sure everyone sees.



April Nank
First Church
Columbia, MO



Super easy!

We love that we can follow up with people with out a ton of work! This makes it so that as we get bigger we can still have a personal message to people! We also love that when things happen we can send out info to our entire church super easy!



Liz Rick
Administration and
Children's Pastor
Hydrant Church



One family said they had never felt so cared for by a church.



David Grieve,
First Church
Columbia, MO